

Award Assessment Criteria and Guidelines

Business Excellence Awards 2027

General guidelines for award assessment

- 1** All submissions must reflect achievements, initiatives, and measurable outcomes during the period from 1st October 2025 to 30th September 2026 only.
- 2** The list of supporting documents mentioned under each award category is indicative only. Nominees are encouraged to submit any other relevant documents that they believe strengthen their case and support evaluation.
- 3** For quantitative criteria, submissions must include numbers backed by high-quality evidence, which is verifiable through supporting documents
- 4** For qualitative criteria, write-ups/case studies/other relevant documents should clearly articulate impact, innovation, and intent, and be backed by high-quality evidence

13. Regional Retail Chain of the Year

Guideline

- Demonstrates strong regional presence.
- Shows strong customer trust and customer strength.
- Highlights growth and expansion.
- Demonstrates business excellence across all spheres of retail.
- Provides evidence of regional leadership.

Key Information

- Evidence of regional market leadership and business performance.

Eligibility Criteria

- Brands with a presence in more than one state of the region.
- The brand must represent the region from which it originated.