

Award Assessment Criteria and Guidelines

Business Excellence Awards 2027

General guidelines for award assessment

- 1** All submissions must reflect achievements, initiatives, and measurable outcomes during the period from 1st October 2025 to 30th September 2026 only.
- 2** The list of supporting documents mentioned under each award category is indicative only. Nominees are encouraged to submit any other relevant documents that they believe strengthen their case and support evaluation.
- 3** For quantitative criteria, submissions must include numbers backed by high-quality evidence, which is verifiable through supporting documents
- 4** For qualitative criteria, write-ups/case studies/other relevant documents should clearly articulate impact, innovation, and intent, and be backed by high-quality evidence

12. Independant Jeweller of the Year

Guideline

- Demonstrates leadership in its market.
- Highlights business growth.
- Highlights innovation in product, promotion and retail experience.
- Demonstrates business excellence across all spheres of retail.
- Provides evidence of strong customer trust and customer strength

Key Information

- Evidence of business performance and market leadership.

Eligibility Criteria

- Brands with one or more retail stores operating within a single state.