

# Award Assessment Criteria and Guidelines

## Business Excellence Awards 2027

### General guidelines for award assessment

- 1** All submissions must reflect achievements, initiatives, and measurable outcomes during the period from 1st October 2025 to 30th September 2026 only.
- 2** The list of supporting documents mentioned under each award category is indicative only. Nominees are encouraged to submit any other relevant documents that they believe strengthen their case and support evaluation.
- 3** For quantitative criteria, submissions must include numbers backed by high-quality evidence, which is verifiable through supporting documents
- 4** For qualitative criteria, write-ups/case studies/other relevant documents should clearly articulate impact, innovation, and intent, and be backed by high-quality evidence

## 9. Excellence in CSR Project

### Guideline

- Demonstrates commitment to CSR.
- Quality of execution.
- Highlights relevance to the community
- Demonstrates project effectiveness.
- Large-scale execution is not mandatory.

### Key Information

- Evidence relating to one specific CSR project, the beneficiaries and impact metrics.

### Eligibility Criteria

- Retailers of any scale of business can apply.
- Multiple projects will not be considered for this category.
- The CSR must be purposeful and align with the core values of the organisation.