Award Assessment Criteria and Guidelines

Business Excellence Awards 2027

General guidelines for award assessment

1. All submissions must reflect achievements, initiatives, and measurable outcomes during the period from 1st October 2025 to 30th September 2026 only.
2. The list of supporting documents mentioned under each award category is indicative only. Nominees are encouraged to submit any other relevant documents that they believe strengthen their case and support evaluation.
3. For quantitative criteria, submissions must include numbers backed by high-quality evidence, which is verifiable through supporting documents
4. For qualitative criteria, write-ups/case studies/other relevant documents should clearly articulate impact, innovation, and intent, and be backed by high-quality evidence

8. Excellence in CSR Commitment & Impact

Guideline

- Demonstrates long-term commitment to CSR.
- Strong purpose driven initiatives.
- Highlights scale, reach and sustainability.
- Initiatives can be wide-ranging and diverse.
- Commitment to quality of ground execution.
- Demonstrates employee and stakeholder participation (not mandatory)

Key Information

- Evidence of CSR programmes, beneficiaries, impact metrics and outcomes achieved.
- It should highlight the different CSR campaigns conducted during the eligibility period, their implementation, employee and customer participation, and the impact created.

Eligibility Criteria

- As a large and profitable company, the retailer must be committed to CSR under Section 135 of the Companies Act, 2013.